



Your pet could be on..

Website & Social Media Policy

We love our patients—so much that we don’t want to keep it to ourselves. Recently we have begun using social media to share our cute, quirky, and altogether wonderful patients with others.

We don’t post about every pet that comes through our doors, but when we do post, we use **only**:



- Your pet’s (first) name
- A photo or video of your pet

We will **not** post:



- Your first or last name
- Photos or videos of you or your children
- Any confidential information about your pet’s health and treatment

without your permission.

We do our best to ensure that everything we post is accurate, respectful, and discreet (i.e. not “over sharing”).

If this sounds good to you, please take a moment to sign the release form below, giving us consent to use your pet’s name and image. Thank you!

I, (**PRINT**) _____ am aware that my pet’s name, picture, or video may appear on the Belle Plaine Animal Hospital’s website, as well as on social media sites such as Facebook, Twitter, Instagram and Youtube for the purpose of publicity and advertising.

I hereby grant my permission to the Belle Plaine Animal Hospital to use my pet’s name, picture, or video for the aforementioned purposes and release its employees and directors from any and all claims resulting from the use and editing of my pets’ image and name.

(**SIGN**) _____ (**DATE**) _____/_____/_____